



# Your Bridge to the World's Markets

AI-enabled Marketing Agency and Online Marketplace

***You create. We scale. Join Zaytra.***





# Zaytra.ai: Your Centralized Gateway

Curated marketplace showcasing Uzbek tech to select buyers Multilingual listings (EN/AR/FR) + verified vendor profiles

## Shared Infrastructure to Scale

Playbooks, R&D, and automation for growth  
Lead routing, demo scheduling, and sales tracking built-in

## Full Go-to-Market Support

Sales & marketing for Uzbek software  
Includes: lead gen, demo booking, localization, on-ground sales

## Regional Reach & Distribution

On-ground reps in UAE, KSA, Kenya, Nigeria, South Africa Channel partner program for local scaling

## Unified Data & Market Intelligence

Central database showing who sells what, where Supports vendors, IT Park, and gov't strategy





# AI Empowered

## Rapid Development Suite

### Accelerate App Creation

Transform your development workflow with AI-powered tools that reduce app creation time from weeks to days.

Smart Code Generation

PDF Form Conversion

Auto UI Theming

## Marketing Automation Hub

### End-to-End Campaign Management

Scale your marketing efforts with AI-powered copywriting, visual content generation, and automated social media management.

Social Media Automation

Visual Generation

Performance Analytics

## Vendor Intelligence Platform

### Smart Procurement & Management

Optimize vendor relationships with AI-driven scoring, dynamic pricing analysis, and automated content localization.

Auto-Localization

Dynamic Pricing

AI Vendor Scoring

## Software Discovery Engine

### Intelligent Procurement Assistant

Streamline software procurement with our intelligent matchmaking engine and AI advisor chatbot.

Smart Matching

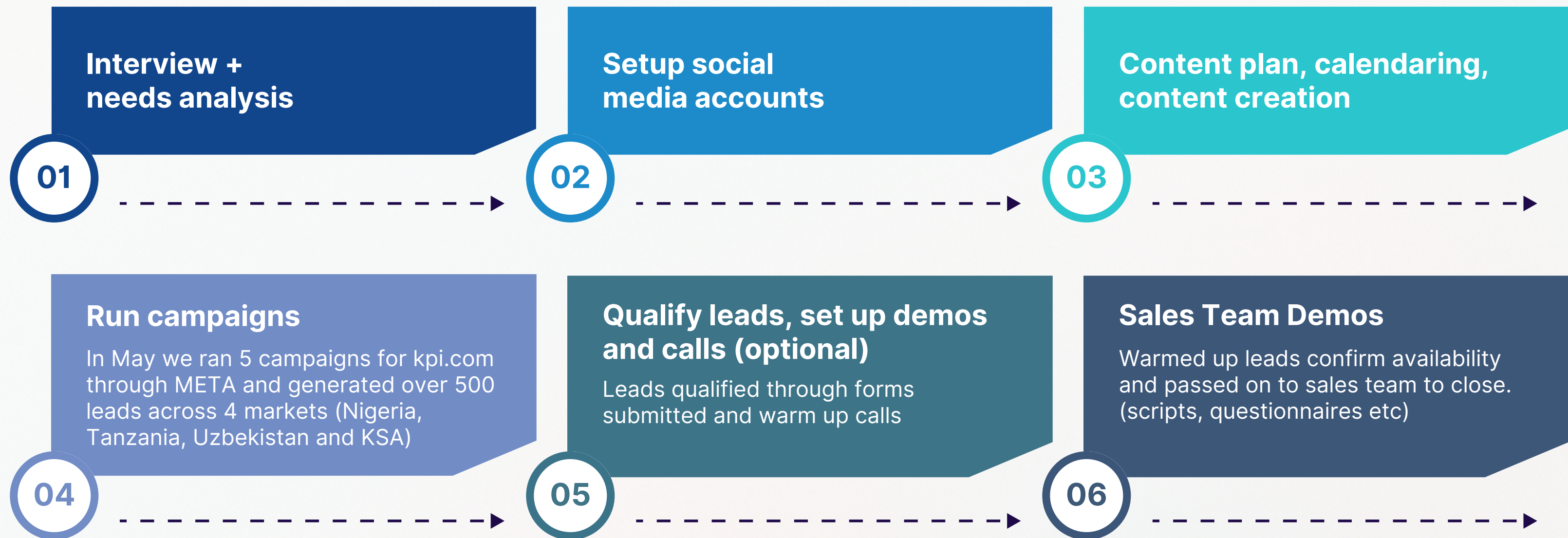
AI Advisory Chat

Demo Prep Assistant



# How its done

*We set up sales and marketing workflows for you*





# Tawney Kruger



I founded Zaytra.ai to solve a problem I've seen up close for years — great Uzbek tech products struggling to break into global markets.

My journey started at **Daryo.uz**, where I told the stories of Uzbekistan's emerging business scene. Since then, I've worked hands-on with startups, helping them craft their brand, enter new markets, and scale.

Today, alongside leading Zaytra.ai, I'm also the Editor of **Financial IT**, connecting with innovators and investors worldwide. This mix of media, market strategy, and cross-border experience is exactly what drives our mission — to put Uzbek-built technology in front of the right buyers, in the right markets, at the right time.





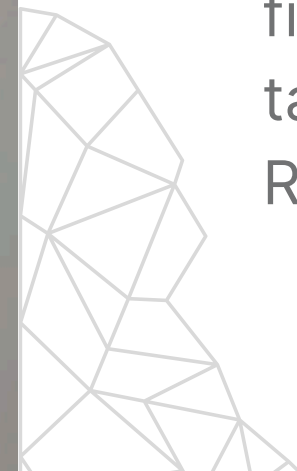
# Mushtariybonu Khusanova



I've spent 4+ years helping brands grow on social media from Uzbekistan's national payment system UZCARD to local restaurants and fashion brands.

I don't just create content. I build brands from the ground up. Market research, visual identity, strategic positioning, then execution across Instagram, Telegram, Facebook, and LinkedIn. The results speak for themselves: 30%+ growth rates, millions of content views, and viral posts reaching 31K+ organic views.

I've worked with Riviera Mall, Pandora (UZ), Burchmulla Resort, Tom Tailor (UZ) and others, combining my Business Management background with real-world experience across fintech, fashion, hospitality, and retail. I understand what it takes to cut through the noise and connect with your audience. Ready to grow your brand? Let's talk.





# Marketing Campaign Results



 Project: kpi.com

✓ 10 Closed Deals, 1 Month Campaign

**Total Client Revenue**

**\$60,000**

from annual contracts



# How We Helped PraaktisGO Generate 500+ Leads in Just 2 Weeks

Implemented a targeted digital marketing strategy, optimized the sales funnel, and improved conversion pathways to deliver measurable growth.

[View the Full Case Study →](#)

[WWW.ZAYTRA.AI](http://WWW.ZAYTRA.AI)





# Available packages

Package	Market Entry	Growth Builder	Regional Leader	Global Play
Monthly Price	\$800/mo	\$1200/mo	\$2500/mo	custom pricing
Best For	Tech startups preparing for market launch	Export-ready companies ready to scale	Businesses scaling across Select markets	Regionally known companies going global

details in next slide

\*\* Prices exclusive of campaign budgets and set-up fees



# Package details

## Services by tier

### Market Entry

Essential foundation for new market players

#### Social Media

2 platforms, 6 posts/month + basic tracking

#### Content

2 blogs/articles + visuals

#### Analytics

Monthly KPI dashboard

#### Case Studies

1 bilingual study/quarter

#### Executive Interviews

1 interview/year

#### Media Placement

Newsletter + industry pitch (2 outlets)

### Growth Builder

Accelerate your growth with enhanced content and engagement

#### Social Media Management

**3 platforms**, 12 posts + automated comment moderation with AI

#### Content Creation

4 content assets/month (blogs, reels, infographics)

#### Reporting

**Bi-weekly** reporting + engagement review

#### Case Studies

1 full case/month + design

#### Executive Interviews

**2 interviews**/year + social post

#### Media Placement

Outreach to **2+ tech** media platforms

### Regional Leader

Establish market leadership with premium content and strategy

#### Social Media Management

3 platforms, **16 posts** + sales funnel

#### Content Creation

4 premium assets + regional angle

#### Reporting

Funnel metrics + **competitor benchmarking**

#### Case Studies

1/month + **custom landing page**

#### Executive Interviews

**Quarterly** interviews + media-ready assets

#### Media Placement

Guaranteed features in **3 regional** publications

### Global Player

Dominate globally with full-scale marketing and premium support

#### Social Media Management

**All platforms** + full content + paid ads (budget excl.)

#### Content Creation

**6 assets/month** + localization (Arabic/French)

#### Reporting

**Full performance funnel** + campaign insights

#### Case Studies

2/month + **interactive design** (video/PDF)

#### Executive Interviews

**Quarterly exec spotlight** + press release drafting

#### Media Placement

**Multi-country press strategy** + distribution

#### Dedicated Team

**Full campaign team** w/ quarterly planning session





# Let's Build the Bridge



## Seeking Partnerships

Strategic allies, early adopters, marketing collaborators.



## Funds Allocation

Platform buildout, regional reps, campaign execution.



## Join Our Mission

Shape Uzbekistan's tech exports globally.

